

IOWA PROVES IT: GIVE CONSUMERS E15, EVERYONE WINS

Key Takeaway

Iowa's actions to ensure year-round access to E15 show what's possible when fuel choice, innovation, and smart policy come together.



IOWA E15 SALES
A RECORD-BREAKING
2025

60%

INCREASE IN 2025 SHATTERING RECORD

Iowa E15 sales jumped 60% in 2025 – driven by more choice and strong demand.

THE IOWA MODEL: THE E15 ACCESS STANDARD



LIMITED ACCESS WASN'T WORKING

Before 2019, only a small number of stations offered E15 despite strong consumer demand and proven vehicle compatibility.



E15 WASN'T AVAILABLE YEAR- ROUND

E15 was limited by the summertime RVP waiver and not all terminals offered the fuel, making it hard for consumers to find.



IOWA TOOK ACTION

Iowa policymakers took action to ensure drivers have year-round market access to lower-cost E15.



ACCESS EXPANDED

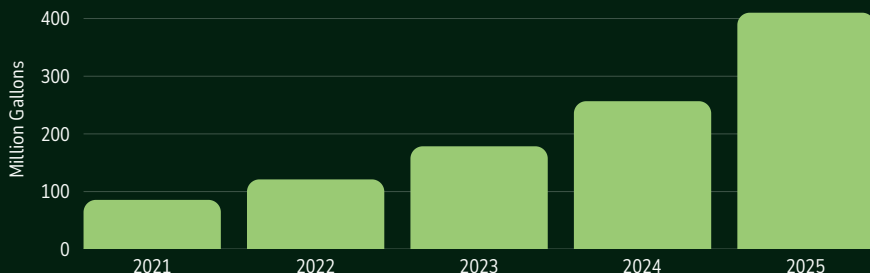
E15 availability grew from just a few stations to 1,062 retail locations, over 50% of all stations.



DEMAND SOARED

Iowa E15 sales have **more than doubled** since 2023, and E15 accounted for **27% of total gasoline sales** in 2025.

Iowa E15 Sales Volume



NOT SURPRISINGLY, IOWA CONSISTENTLY HAS SOME OF THE LOWEST
GAS PRICES IN THE COUNTRY ACCORDING TO AAA.



LOWER PRICES AT THE PUMP

E15 is typically 20-40¢ less per gallon than E10.



MILLIONS OF GALLONS OF ETHANOL DEMAND

More demand for Iowa corn. More markets for America's farmers.



CLEANER AIR, LOWER EMISSIONS

E15 reduces tailpipe pollution, smog, and greenhouse gas emissions.



**IOWA DID IT. CONGRESS CAN DO IT NATIONWIDE.
PASS YEAR-ROUND E15.**