

# IOWA PROVES IT: GIVE CONSUMERS E15, EVERYONE WINS



## Key Takeaway

Iowa's actions to ensure year-round access to E15 show what's possible when fuel choice, innovation, and smart policy come together.

IOWA E15 SALES  
A RECORD-BREAKING  
**2025**

# 60%

## INCREASE IN 2025 SHATTERING RECORD

Iowa E15 sales jumped 60% in 2025 – driven by more choice and strong demand.

## THE IOWA MODEL: THE E15 ACCESS STANDARD



### LIMITED ACCESS WASN'T WORKING

Before 2019, only a small number of stations offered E15 despite strong consumer demand and proven vehicle compatibility.



### E15 WASN'T AVAILABLE YEAR- ROUND

E15 was limited by the summertime RVP waiver and not all terminals offered the fuel, making it hard for consumers to find.



### IOWA TOOK ACTION

Iowa policymakers took action to ensure drivers have year-round market access to lower-cost E15.



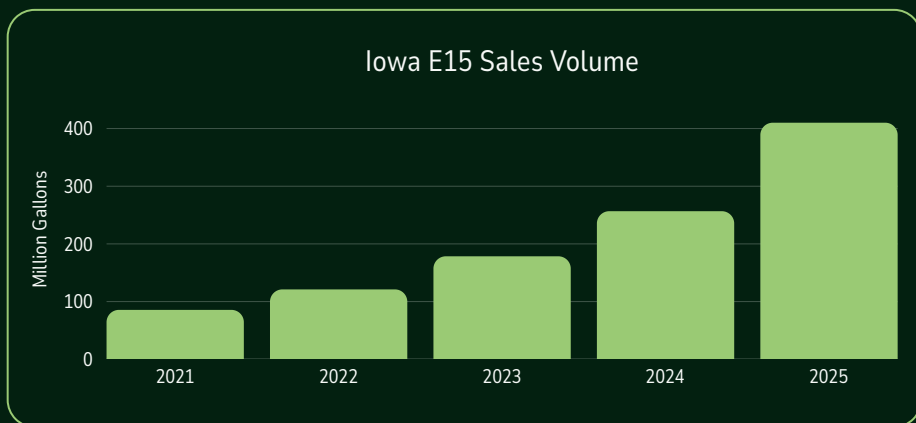
### ACCESS EXPANDED

E15 availability grew from just a few stations to 1,062 retail locations, over 50% of all stations.



### DEMAND SOARED

Iowa E15 sales have **more than doubled** since 2023, and E15 accounted for **27% of total gasoline sales** in 2025.



NOT SURPRISINGLY, IOWA CONSISTENTLY HAS SOME OF THE LOWEST GAS PRICES IN THE COUNTRY ACCORDING TO AAA.



### LOWER PRICES AT THE PUMP

E15 is typically 20-40¢ less per gallon than E10.



### MILLIONS OF GALLONS OF ETHANOL DEMAND

More demand for Iowa corn. More markets for America's farmers.



### CLEANER AIR, LOWER EMISSIONS

E15 reduces tailpipe pollution, smog, and greenhouse gas emissions.



**IOWA DID IT. CONGRESS CAN DO IT NATIONWIDE.  
PASS YEAR-ROUND E15 - HR 1346.**