

September
2025

LATEST POLLING SHOWS STRONG SUPPORT FOR ETHANOL, E15 & RFS!

On behalf of the Renewable Fuels Association, Morning Consult polls registered voters every quarter to learn more about their attitudes about ethanol and energy policy issues. Here are results from our latest round of polling, conducted September 10–12.

Overall ethanol favorability is 67%, the highest since March 2024.

Support for the Renewable Fuel Standard is at 69%, its highest ever.

E15 Support Hits Record High

- Support for increasing availability of the lower-cost E15 blend is at its highest level, at **72%**.
- **67%** of respondents support the Nationwide Consumer and Fuel Retailer Choice Act, legislation to allow the nationwide year-round sale of the blend.
- **26%** have had the chance to buy E15; of those who did have the chance, **62%** report purchasing it.

Poll Backs E85 and Flex Fuel Vehicles

- **68%** of those surveyed want the government to promote the production and sale of Flex Fuel Vehicles.
- **58%** are very or somewhat interested in buying an FFV, compared to only **39%** for EVs.

The Urgency of Energy Independence

- **88%** believe it is important for America to be energy independent.
- **79%** are very or somewhat concerned about gas price fluctuations.
- **74%** believe renewable fuels like ethanol are important to energy independence.
- **74%** believe it is very or somewhat important for their fuel to be made in America.
- **65%** oppose banning vehicles with liquid-fuel engines.
- **67%** believe America should reduce its reliance on foreign energy sources.

Methodology: Poll was conducted online Sept. 10–12, among a sample of 1,825 U.S. registered voters. Data were weighted to approximate a target sample based on age, race/ethnicity, gender, educational attainment, 2024 presidential vote, and region. Results have a 2% margin of error.