November 16, 2021

The Honorable Joseph R. Biden
President of the United States
The White House
1600 Pennsylvania Ave, NW
Washington, DC 20500

Dear Mr. President,

We write to congratulate you for convening a meeting of the North American leaders taking place on November 18th in Washington, D.C. As representatives of U.S. companies that have a strong presence in both Mexico and Canada, we see the Leaders' Summit as an opportunity to engage constructively with America’s top trading partners.

We are part of a wide coalition of companies seeking to expand access in Mexico for ethanol as an oxygenate for their gasoline to reduce emissions and grow their rural economy. Mexican regulation which previously allowed for the use of E10, a 10 percent ethanol blend, throughout Mexico, with the exception of the metropolitan areas of Mexico City, Monterrey, and Guadalajara, was recently rejected by a court on procedural grounds, negating access to a potential market for U.S. ethanol exports worth more than $1.5 billion USD.

Mexico uses 12 billion gallons of gasoline annually, making it the fifth-largest gasoline market in the world, and potential demand for ethanol from the use of E10 could reach as high as 1.2 billion gallons. However, instead of using E10, Mexico continues to oxygenate its gasoline with methyl tertiary-butyl ether (MTBE), a highly pollutant fossil fuel banned in 25 U.S. states.

Our coalition is convinced the Leaders' Summit would be a timely opportunity to urge Mexico to allow E10 to advance a clean energy agenda for North America in line with the recent agreements reached in Glasgow during COP 26, and the Environment Chapter of the US-Mexico-Canada Agreement (USMCA). Global ethanol production and its use in the transportation sector reduced greenhouse gas (GHG) emissions by 589 million metric tons over the past decade, equivalent to taking more than 124 million cars off the road. Ethanol reduces tailpipe emissions of both hydrocarbons and carbon monoxide, preventing the formation of ground level ozone.

Additionally, as an oxygenate for gasoline, ethanol plays an important role in displacing toxic additives in gasoline including benzene and other aromatics known to create smog, contaminate
groundwater and threaten human health. The use of biofuel blends represents the most viable alternative to reduce these toxic emissions. In a high penetration scenario in Mexico, ethanol in a 10% blend in gasoline would mitigate approximately 4.1 million tons of carbon dioxide per year - almost 10% of the national target for the transportation sector - by 2030.

The widespread use of E10 would also help reduce soil damage, as well as surface and underground water contamination, something that has increased dramatically in recent years because of frequent spills of MTBE acknowledged by the Mexican government. According to the Mexico’s Agency for Security, Energy and Environment (ASEA), more than 3,000 spills have occurred in the last five years.

We respectfully request that a proposal to work toward regulatory convergence in North America regarding the use of biofuels - in particular E10 - be included in the agenda for the upcoming Leaders’ Summit. This would undoubtedly contribute to the efforts the U.S. is spearheading in the international arena to mitigate the effects of global climate change and transition toward a clean energy future for our region.

Sincerely,

Emily Skor
CEO
Growth Energy

Geoff Cooper
President and CEO
Renewable Fuels Association

Ryan LeGrand
President and CEO
U.S. Grains Council