



Division of S.I.Lesaffre

**PRESS RELEASE**

**JANUARY 2005**

***Ethanol Red™ and other Red Star® alcohol yeasts now part of  
Fermentis.***

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Fermentis is a newly formed business unit of the Lesaffre Group - world leader in yeast and yeast products - in charge of the world-wide development and sales of yeast products to the beer, fermented beverages, spirits and industrial ethanol industries. Fermentis aims at developing innovative yeast products to offer end users improved technical and economical performance.

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Using synergies within the Lesaffre group, Fermentis relies on the group's 150 year expertise in yeast manufacturing and Research and Development, to offer end users yeast products that meet the highest levels of quality and functionality.

**Red Star® alcohol yeasts, including Ethanol Red™, joined Fermentis. The combination of Fermentis expertise and Red Star® products recognized properties will guarantee innovative and added value yeast products to assist ethanol producers in upgrading their process to maximize plant profitability.**

Fermentis is headquartered in France and has established local sales forces in the USA, Poland and China to offer close technical assistance to users on their own ground and to be able to take local market needs into consideration.

Fermentis sales forces are qualified in food science and beverage technology and specialized in fermentation. They provide technical training and formulate recommendations to maximize fermentation efficiency at plant level.

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